elénzia
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EMBARGO DATE – Wednesday 26th March 2025

Science-focussed wellness brand, elénzia, launches CONTROL®, a ground-breaking, natural GLP-1 boosting supplement for blood sugar & metabolic health, backed by real science.

The weight-loss and metabolic health revolution just got a natural upgrade. Introducing elénzia **CONTROL®**, a clinically backed supplement that naturally stimulates **GLP-1**, the same metabolic pathway that's made *Ozempic®* a household name, but without medication, injections or side effects.

With a science-led formulation combining clinically proven ingredients and essential metabolic nutrients, elénzia CONTROL® helps regulate blood sugar, enhance satiety and support liver function, offering a natural alternative for those looking to manage cravings, energy and weight loss.

"Too many blood-glucose medications set people up for disappointment by focusing solely on weight loss." says *Alexander Pilawski, Innovation Manager & Nutrition Scientist* at elénzia. "Weight gain is just a symptom, not a cause. CONTROL® takes a different approach, supporting your metabolism at its core and targeting organs that need extra support.

"Our hero ingredient, Eriomin®, is backed by gold-standard clinical research, showing a **22% increase in GLP-1** levels with fewer cravings and glucose spikes. Studies also showed **an 11% decrease in insulin resistance**. Within 3 months, **24% of prediabetic participants saw a** reversal in their condition with no lifestyle change. Unlike GLP-1 drugs, elénzia CONTROL® works from the inside out, leading to safe and sustainable results."

As demand for GLP-1 medications like *Ozempic®* and *Mounjaro®* soars – with concerns over side effects, high costs and unsustainable results – elénzia CONTROL® offers a natural alternative that's effective, safe and backed by science.

The first sales of elénzia CONTROL® were taken during the pre-launch event at the recent ACE aesthetics conference in London, where it received an overwhelmingly positive response.

"Aesthetic practitioners, pharmacists, nurses and doctors were excited by elénzia CONTROL® and the supporting evidence from impressive clinical trials," says Elizabeth Court, elénzia Founder and Brand Manager. "There was a real buzz around the product, particularly from clinics because they have many clients who either can't take GLP-1 medications or are worried about side effects, and they've been crying out for a natural alternative like this. CONTROL® fills that gap perfectly."

For detailed information about the science and research behind elénzia *CONTROL®*, read here.

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WHY elénzia CONTROL® MATTERS

- 1 in 3 adults experience **blood sugar imbalances** - leading to cravings, weight gain & fatigue
- Pre-diabetes cases are rising, yet **early intervention can reverse metabolic decline**
- CONTROL® offers a **natural, non-prescription solution** for those looking to support blood sugar, metabolic health & satiety without drugs
- People over 45 are over **300% more likely** to suffer from prediabetes

elénzia CONTROL® is available from elénzia.com now. Take CONTROL® before blood sugar takes control of you.

ABOUT elénzia

elénzia is a family-led, science focussed wellness brand dedicated to finding clinically backed solutions for healthy ageing. With a commitment to innovation and safety, elénzia partners with world-leading researchers and formulators to develop **highly effective, science-driven formulations** that support optimal health.

Using decades of technical expertise to carefully source products and ingredients that will truly make a difference. We apply a 360° approach to wellness by solving problems holistically.

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