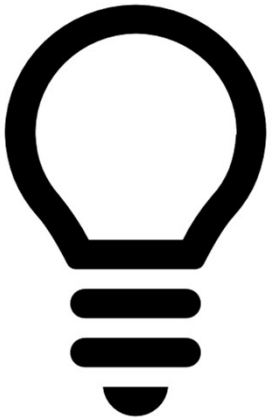
lipolife

BUILDING OUR TRIBE



lipolife

BUILDING OUR TRIBE



We've come to a realisation this year.

It's only taken 12 years but we've finally had our road to Damascus moment.

We are very good at science. We are not very good at marketing.

We're competing with brands who contract manufacture their "liposomal" supplements and then employ an army of marketeers to push the product into every device, shop and consciousness they can access, working with any influencer who will put their name to the product for a slice of commission.

That's never been us.

lipolife

BUILDING OUR TRIBE



THIS IS LIPOLIFE®.

Established in 2012.

Manufactured in UK.

#1 SCIENTIFICALLY PROVEN

No other liposomal brand have the amount of independent academic, clinical and research papers as lipolife®.

We routinely submit lipolife® formulations for third party analysis to ensure we meet our own exacting high standards for quality.

Our Chief Scientist is world-renowned for specialising within the field of nano-encapsulation, having been at the forefront of innovation for over two decades.

lipolife

BUILDING OUR TRIBE



And this is where we need your help.

YOU

You are a respected and knowledgeable expert in your field.

You understand the importance of supplements being effective.

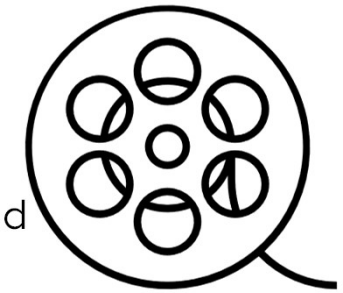
You believe in truth in the labelling and marketing of food supplements.

You're not swayed by pseudo-scientific claims of % absorption increases without solid evidence.

And you have a soft spot for lipolife®.

lipolife

BUILDING OUR TRIBE



We are building a tribe of lipolife® experts from the fields of nutrition, fitness, health and wellness.

We are looking to recruit knowledgeable individuals to champion our products. But more than that, we want you to "own" one of our products as your personal pick of lipolife® supplements.

The Request

- 1 x 60 second video of you talking about the product, its benefits and why lipolife are the greatest. (this does not have to be posted to your social media, this is for our website and social channels. You can of course share it as well, if you want)
- 1 x picture of you with your chosen product, preferably in a 1:1 ratio.
- A reel of you sharing the benefits of your chosen product.
- You can then share as much or as little as you feel comfortable on your social media channel/s or in any other communications. All sales using your link will earn you the commission as laid out above.

(**When sharing on Instagram, please tag @lipolife_uk as a collaborator.**)

lipolife

BUILDING OUR TRIBE



The Offer

- 1 bottle of your chosen lipolife product per month for an initial period of 6 months.
- Link to earn 50% commission on your chosen product plus 35% across all other lipolife products. for 6 months then reviewed.
- Recommendation from lipolife as a trusted expert in your field.
- Inclusion on the new lipolife website product page for your chosen product, including backlinks to your website.
- Solo newsletter to our subscribers about you, your services and your product with your commission link.
- Opportunity to run a competition for your followers to win a three-month supply of your lipolife product.

Additional opportunities and offers considered as we know we can't expect free stuff!

lipolife

BUILDING OUR TRIBE

To sum up....

I have worked with lipolife® for 12 years and over that time, I have heard countless success stories and miraculous moments from customers and nutritionists using our supplements.

I truly believe in the unrivalled quality and legitimacy of lipolife® liposomal supplements.

I would be honoured if you would consider working with lipolife® in some capacity, whilst my plans to take over the world might not be attainable, if I can change a few lives, that's good enough!

Thanks for reading.

